

## Persuasive ASL Rough Draft Content Evaluation

Signer's Name: \_\_\_\_\_

Title: \_\_\_\_\_

Rater's Name: \_\_\_\_\_

Criteria	1	2	3	4	5
<b>Opening/Hook</b>	No opening anecdote or hook		The opening has a dull story or mediocre hook		The opening has a fascinating story or tantalizing hook
<b>Make a Claim/ State an Opinion</b>	No claim is made		An unclear claim is made		A clear, controversial claim is made
<b>Reasons given to support Claim/Opinion</b>	There are no convincing reasons given in support of the claim		There are less than 3 reasons given, and they may not be clear, accurate, or logical		3 clear, accurate, logical reasons are given in support of the claim
<b>Supporting Facts/Details for each Reason</b>	There are not enough details, and they do not have strong appeal		There are less than 3 details that may be weak		There are at least 3 details that support each reason that appeal to reason/ logic using facts/ statistics, appeal to emotion, or appeal to ethics
<b>Opposing Viewpoints</b>	There are no opposing viewpoints		There is a weak, opposing viewpoint		There is at least one clear, logical opposing viewpoint
<b>Visual Cueing System</b>	There is no system		There is a confusing system used		There is a clear system used
<b>A Call to Action</b>	There is no call to action		There is a weak or confusing call to action		The call to action is strong
<b>It Persuades</b>	This is not very persuasive		This is somewhat persuasive		The author uses a strong level of persuasion
<b>Total</b>					

### Comments: